

The Awakened Leader

Interview with Scott Magers

The previous Awakened Leader interviews with Dr. Susan Simpson more deeply explored her findings and how these relate to her work as a neuro-scientist, as well as what these findings mean for organizational leaders, as seen through her experiences. For this month's interview, we spoke with Scott Magers. Scott, his 14-year-old son Michael, and a colleague attended Oneness University's Awakened Leader Program in July, 2013.

Scott is a "serial entrepreneur," having been involved in product formulation of over 50 different products. His "home run" is XS Energy, LLC, which produces the top selling energy drink XS Energy, which is sold through an exclusive relationship with Amway. He's currently working with the CEO of a major global health and wellness company on a series of events with celebrities, helping them to expand their product distribution and sales across the U.S. and internationally. He's also creating a global entertainment company which will be launched with the introduction of Michael's major music video.

Don: Scott, thank you for consenting to this interview and to share your experiences with awakening and what impact that has had on your life and career. Let's talk first about what was your awakening experience? When did you realize you were you awakened and what made you realize that?

Scott: I felt like I had a level of awakening before attending, and what the [Oneness University] process did was to take me through that foggy terrain and get me completely awakened. I had felt I was partially awakened for awhile, which allowed me to be in joy and have a higher consciousness for many years, but this one took me past what I even thought was possible to where it even dissolved the self and mind. Anything I felt I was holding onto, it just let go of it. It took me into a much freer mind and consciousness.

It was interesting, when I was younger and I was playing baseball at USC and into coaching, I got very committed to training and nutrition, and this almost brought me my core level of joy. This is kind of what I got the most out of this [my awakening]. It felt like this [the interest in nutrition] had been watered down the last few years. I could still talk to people about nutrition, formulate products, inspire people, but I felt like I wasn't at full strength. I think getting a higher level connection to my own personal Divine and just clearing whatever self image I had and letting go of that [was like I was] moving into infinite possibilities, and allowing my personal Divine to say, "I've got this. It's not you."

It's made each day more fun. Talking about nutrition and in some of the meetings I have and some of my writings, they've just flowed better.

Don: In my experience it clears away the fog that is in there because of the mind.

Scott: Yes!

Don: And realizing that passion comes from that deep connection with your true self, and that's what you're talking about. When you go through the awakening process, it clears away the mind piece that sits between the "you" and the "real you."

Scott: Yes! And I feel like all those little mind stories all got dissolved over the course of the six days, and I was definitely feeling more enlightened and alive, especially about the 4th or 5th day. I remember coming back to the room and I wanted to see if Michael [Scott's 14-year-old son] was experiencing the same thing I was. We're sitting in the room having a conversation and he was telling me how he went into different past lives and released—very vivid stories of what he released. He said, "Dad, I'm done with these."

And I was feeling the same thing. For certain things that had a strong hold on my mind, they just weren't there anymore. I guess that doesn't matter anymore. We were both experiencing that, and it's been amplifying ever since [we got back]. I feel that's it even better today than it was then.

Don: In the work you're doing with this CEO, have you had conversations with him or her since you've been back?

Scott: Yes. As a matter of fact, he's quoted Eckhart Tolle many times, *The Power of Now*. So when I told Tim [the CEO] what I was doing [going to India], he said let him know how that goes. So, I gave him a full report of what went on and the breakthrough I made and what went on with Michael. He's really interested. I said, "Tim, this will give you more joy than I think you've ever had."

His son, who was his best friend, died in an automobile accident when he was 19 years old, and this has put a real heaviness on him. So, even though he's super, super successful—he's worth hundreds of millions of dollars and has taken a startup to \$2.4B in market capitalization—there's just still something in his consciousness that is so weighted down by that that he can't release it. So, I want nothing more for him and maybe his wife to experience [what I experienced].

Don: If you've had a business conversation with him with the work you've been doing since you've been back, have you noticed any difference in the way in which the two of you have interacted in those?

Scott: He has been a little more playful and fun with me. Even though we've had a really good relationship, I think he's felt even a little more comfortable.

Don: That's one of the things that happens, that you affect the people around you, as well. I would imagine you're seeing differences with [your wife], too.

Scott: We've had some amazing reconnections at a very high level. It's interesting because I feel like I want to connect with her at a level that we've never even taken it to, but I feel like she needs to be awakened to be at that place.

Don: We then spent some time discussing Scott's connection, since being awakened, with his wife, daughter, and mother. He related a specific incident where he and his son, Michael, had an opportunity to use deeksha, the transmission of Divine Grace that comes with awakening. One evening shortly after Scott and Michael returned from India, Scott's daughter came down with severe stomach cramps. Scott could see that she was in real pain—which he estimated to be 9 on a scale of 10.

Scott: I went over to Michael's room and said, "Michael, I want you to give your sister deeksha right now." So, we both simultaneously gave her deeksha... he gave her intentional deeksha [deeksha from a distance] and I gave her hands on deeksha. And in about 15 minutes she was fine! She went from the worst pain to where she said it was 90% gone.

Don: We then moved back to the course and Scott's experiences there. Scott, what was your experience with others in your six-day course—were there some who were now going through again who had been there before?

Scott: There were. There was a handful who had been there before, and they were very helpful in guiding us and answering a few questions. I felt like the level of clarity [of the course] was fantastic. The presentation itself was off the charts! And the students were also fantastic. Every time we'd sit with someone—we tried to make it a habit to sit with someone different for lunch and dinner—just to get different people's experiences. It was fascinating. By the end of the six days, it really felt like everyone was one.

Don: Thank you, Scott, for this interview and for taking your very busy time to share your experiences.

Next

The next interview will be with another organizational leader who has been through Oneness University's six-day course and who has awakened. We'll talk with her/him about how her/his life—both personal and career—has changed, and what impact awakening has made on these.